

Companies

and work arrangement

Types of companies



Sole trader



Public



Private



Partnership

- one person business.
The person may describe themselves as 'self-employed' or a freelancer. If they are a professional who works for different clients.



Sole trader

=corporation

These are large companies that are listed on stock exchange. They are public because anyone can buy shares.



Public

The shares of the company are privately owned, usually by a small number of people.



Private

A group of people who work together as equals. They share the risks and the profits.



Partnership



Start-up

a small business that has recently been started by someone.

For now the only bright spots on labor market are small businesses and high-tech start-ups.

Expressions with 'company'



company

- offers
- provides
- specializes in
- sells
- is in _____ business

Expressions with 'company'

1. The company offers a wide range of financial services.
2. We provide network solutions to the telecom sector.
3. We specialize in software for the film industry.
4. We sell fashion accessories.
5. The company is in the IT business.

Expressions with 'company'



company

- is based in ...
- has around ... offices
- has production sites
- has branches
- is a market leader

Expressions with 'company'

1. The company is based in Toronto.
2. We have around 20 offices all over Europe.
3. We have production sites in Romania and Turkey.
4. The company has branches in Brazil and Mexico.
5. The company is a market leader.

Expressions with 'company'



company

- was set up/
established/ founded
- bought/ took over/
acquired
- merged
- entered

Expressions with 'company'

1. The company was set up/ established/ founded in 2008 by my father.
2. We bought/ took over/ acquired by an American company.
3. We merged with a Dutch company two month ago.
4. The company entered the US market.

Expressions with 'company'

company
is going to

- take on
- launch
- expand
- go public
- be one of the top

Expressions with 'company'

1. The company is going to take on an additional 30 staff.
2. We're going to launch a new range of clothes aimed at older women.
3. We're going to expand into South-East Asia.
4. We hope to go public next year.
5. Our aim is to be one of the top three biotech companies.

Places of the organization

- 1.subsidiary
- 2.agency
- 3.branch
- 4.factory/ plant
- 5.call center
- 6.service center
- 7.headquarters
- 8.warehouse
- 9.outlet



subsidiary

a company which is controlled by a parent company

agency

a business or place of business providing a service

branch

a local office belonging to a national organization

factory

a place where goods are produced

call center

an office where people answer questions and make sales over the phone

service center

a place where faulty products are mended

headquarters

the main office or building
of the company

warehouse

a building for storing
goods

outlet

a place through which
products are sold

Departments of the company

1. R&D
2. Customer Service
3. Human Recourses
4. Sales and Marketing
5. Production
6. Finance
7. Administration
8. Legal
9. Logistics
10. Public Relations
11. IT

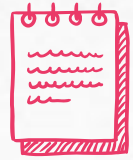


Activities of each department



1. R&D
2. Customer Service
3. Human Recourses
4. Sales and Marketing
5. Production
6. Finance
7. Administration
8. Legal
9. Logistics
10. Public Relations
11. IT

- a. Deal with complaints
- b. Draw up contacts
- c. Carry out research
- d. Train staff
- e. Run advertising campaign
- f. Issue press releases
- g. Operate assembly lines
- h. Prepare budgets
- i. Keep records
- j. Transport goods
- k. Install software



Activities of each department



1. R&D — Carry out research
2. Customer Service — Deal with complaints
3. Human Resources — Train staff
4. Sales and Marketing — Run advertising campaign
5. Production — Operate assembly lines
6. Finance — Prepare budgets
7. Administration — Keep records
8. Legal — Draw up contracts
9. Logistics — Transport goods
10. Public Relations — Issue press releases
11. IT — Install software

Thanks!



Any questions?

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